

Key Rankings

According to national studies, we're at the top of key categories that make this a great place to locate or expand.

Companies can tell you why they think it's smart to do business in Columbia. Entrepreneurs can explain why this is a great place to start up. People of every age say they love living here.

The Data Backs It Up.

In national studies, we're at the top of key categories that make Columbia a great place to locate or expand:

#1 State in the U.S. for incentive programs	#1 State for small business optimism	BEST State for business	#2 State for workforce development 2019
	Womply	Chief Executive Magazine	Area Development

Surge city 2020 Top 50 Best U.S. Cities

for millennials for the last 2 years

SmartAsset

LOWEST

#3

TOP 3

#5

#5

#5

TOP 5

**10
GREAT
PLACES
TO LIVE**

"This college town, home of the University of South Carolina, saw a net influx of 6,554 millennials, which is 4.95% of its population. That's the largest percentage for this metric out of all 173 cities in our study."

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- SmartAsset 2019